

Lost & Found

by Duane Cobb

Without a doubt, the CoB's faculty turnover rate since former CoB Dean Harold Doty's arrival in 2003 has risen to historically high levels. However, some units have been adversely affected much more so than others. In some cases, units have completely turned over once, if not more than once. In all of these cases one can compare what has been lost to what is now found. That is, the lost faculty in some units can be aggregated into a unit-sized group and compared to what remains for that unit in USM's CoB of today.

To begin with, the names of all "lost" CoB faculty can be found on the "CoB Faculty Turnover" page at USMNEWS.NET. The "found" (i.e., current) CoB faculty are listed on USM's web page and in reports at here USMNEWS.NET. In the case where the number of "lost" and "found" faculty for a unit differ, I compared the two units on a per-faculty basis. In all cases, the superior unit was designated as such with a blue ribbon. The results of my analysis are found below:



Economics

Lost: Ty Black, Ray Canterbury, Melody Lo, Farooq Malik, Franklin Mixon, Shahdad Naghshpour, Charles Sawyer, David Sharp, Linghui Tang, Frank Whitesell, Sunny Wong [11]

Found: George Carter, Sami Dakhli, Susan Doty, Trellis Green, Bill Gunther, Adrine Harrell, Mark Klinedinst, Akbar Marvasti, Daniel Monchuk, Farhang Niroomand, Edward Nissan, Razvan Pascalau, Weihua Shi [13]



Fashion Merchandising

Lost: Lizhu Davis, Joy Kozar [2]

Found: Brigitte Burgess, Erin Drake, Gallayane Yaoyuneyong [3]

Finance

Lost: Charles Cartee, Larry Eisenberg, Stephen Haggard, Roger King, Michael Madaris, Doowoo Nam, Sean Salter, Walt Taylor [8]

Found: John Clark, Kimberly Goodwin, Matthew Hood, Feng Jiao, Francis Laatsch, Tom Lindley, Farooq Malik, Ty Perry, Hsiao-Fen Yang [9]



International Business

Lost: Len Trevino [1]

Found: John Lambert [1]

Management

Lost: Billie Allen, Stephen Bushardt, Jon Carr, Francis Daniel, Brian Gregory, Dana Haggard, Daniel Michael, Jie Yang [8]

Found: Harold Doty, David Duhon, Wanda Fennell, Joe Peyrefitte, Jennifer Sequeira, Amy Sevier, Sharon Topping, Ken Zantow [8]

Marketing



Lost: Barry Babin, Laurie Babin, Dan Fisher, Tara Lopez, Talai Osmonbekov, Alvin Williams [6]

Found: Charles Broadus, David Glascoff, Beth LaFleur, Dolly Loyd, Amber Rivers, Bill Smith, Michael Wittmann [7]

Tourism Management



Lost: Zaher Hallab, Tony Henthorne, Joe Hutchinson, Johye Hwang, Tanya Ruetzler, Jim Taylor, Ernie Wilson [7]

Found: Cheri Becker, Babu George, Evelyn Green, David Paster, Catherine Price [5]

As indicated above, both accounting and information systems are omitted from this comparison. This was done because neither unit has experienced much turnover since 2003. As previously reported here at USMNEWS.NET, these units have been so bad, historically, that relatively few of their faculty are mobile (at any one time).

In five of seven cases, I was able to name a 1st Place finisher. The remaining two cases are simply too close to call. If I had to make a call, it would probably be that (1) the "found" group in management is slightly superior to the "lost" group for that unit, and (2) the "found" and "lost" groups in finance are about the same in terms of overall quality. There are many "rookies" in the "found" list for finance, and most of its quality is vested in finance professor Tom Lindley. If Lindley departs, as some predict he will soon, the "lost" group will exceed the "found" group (in terms of quality) by a very wide margin.

As noted above, in five of seven cases I was able to award a 1st Place finisher. In some cases it was relatively easy. Harkening back to Lord Chesterton, words cannot express the gulf between the CoB's John Lambert and Washington State University's Len Trevino -- both IB faculty -- in terms of overall quality. Similarly, the group of "lost" marketing faculty is so superior to the "found" group for that unit that words fail to provide an adequate description. There are wide margins, in favor of the "lost" groups, in both economics and tourism management as well. The race in fashion merchandising is relatively close, though the "lost" group also takes the win there. In terms of wins-losses-ties, the current CoB is 2-5-0 (i.e., 0.286) at best, and 0-5-2 (i.e., 0.143) at worst, in this particular contest. Splitting the difference yields a 1-5-1 (i.e., 0.214) finish, which seems about right.

This report shows, in a different way, what so many before it have indicated. That is that USM's College of Business has been seriously diminished since Doty's arrival in 2003. Doty's only consolation may be that this particular slide at least began under former CBA Dean William Gunther (1998-2003).